"YOUR STATION"

"FLO"

AM-FM

Colonial Broadcasting Co. Inc.

P. O. BOX 367
FARMVILLE, VIRGINIA 23901

August 3, 1987

Mr.Bill Burrows
Gloucester City, N. J.

DearBill:

Thank you for your DX letter received August 1. I am enclosing some information on WFLO in answer to yourquestions. Most of the data you requested is contained on our rate and data sheet attached.

WFLO's antenna is 342 ft. Our AM station is licensed for daytime operation only. The general coverage is outlined on the attached sheet. Our studios are 1.5 miles north of Farmville Virginia, almost directly in the geographical center of the state. We are independent, not network affiliated. Our farthest signal report (to my recollection) is either from St. Louis, Mo., or from Canada. Our general format is country music (on AM) with a variety of locally oriented special programs, news, weather, local mobile unit interviews on special events, telephone talk programs, and a variety of other special events including a potpourri of sports. We receive occasional DX letters, maybe a dozen a year, mostly from the northeast U. S.

Thank you again for your report and best wishes.

Sincerely,

John D. Wilson

John D. Wilson
General Manager

1000 WATTS • 87 0 KC • AM
40,000 WATTS • 95.7 KC • FM